

Business Accelerator Program Outline

What: Weekly 1-on-1, 1-hour, live strategy calls customized for your business. 12 modules, including our online Academy with recorded video lessons. Each week represents 1 module, covering a foundational business component (see below for breakdown).

Why: Running a business is lonely, but it doesn't have to be. And just like everything else in life, there is a right way and a wrong way to do it. We bring decades of *successful* business ownership and coaching experience to help you build something the right way that will last and give you the freedom you deserve.

How Long: 3-month program, continuing monthly after.

How Much: \$2,000 per month. Applicable taxes not included.

Weeks 1-4 Foundation	Weeks 5-8 Growth	Weeks 9-12 Accelerate
Module 1: Vision & Mission	Module 5: Branding	Module 9: S.W.O.T. Analysis
Module 2: Core Values	Module 6: Marketing (niching)	Module 10: Profitability & Margin Analysis
Module 3: Cash Flow Predictor	Module 7: Marketing (building relationships)	Module 11: Roles & Responsibilities
Module 4: Company Structure (tax, ownership etc.)	Module 8: Urgency & Closing Sales	Module 12: Health Metrics

* Each module includes a review of what you currently have in place and priority is given to your most pressing needs. Call scheduling is flexible between the hours of 9am-5pm PACIFIC but dependant on mentors' availability. New clients are scheduled on a first come, first serve basis, and call times are not scheduled until payment has been received.