

ProCEO Mentorship Program Outline

What: Monthly 1-on-1, live strategy calls customized for your business. In depth guidance, hands on mentorship and detailed reporting all drive tailored, measurable outcomes for your life and business through this program.

On Demand Mentorship - Unlimited mentor access during business hours helps you overcome immediate challenges or answer urgent questions outside of scheduled meetings. Goals centered on:

- **Business structure – tax & liability.**
- **Detailed financial analysis, margin analysis & reporting**
- **Operations structure**
- **5-Year Goals & exit, succession, duplication plan**
- **Magnetic culture & detailed hiring and retention plan**
- **Sales strategy**
- **Brand strategy**
- **Detailed marketing plan**
- **Online marketing strategy**
- **Customer service program**
- **Internal & external team building programs**
- **Plus, access to key connections and trusted service providers**

Why: Once you've grown your business to a certain level, new challenges often emerge. Profitability can be illusive, reliable staff hard to find and time away from work seemingly impossible. Stress and anxiety can choke out creativity. Having an experienced, un-biased "ProCEO" is just what you need to see the best path forward and help you achieve your goals.

How Long: 12-month program, continuing monthly after.

How Much: \$6,000 per month. Applicable taxes not included.