

Outline – Business Accelerator Program

What: Weekly 1-on-1, 1-hour, live strategy calls customized for your business. 12 modules as curriculum. Each week, the trainer determines the best use of the time, based on your current and unique challenges. This is NOT a “cookie cutter” program. You will get the help you need most, when you need it.

Why: Running a business is lonely, but it doesn't have to be. And, there is a right way and a wrong way to do it. We have decades of *successful* business ownership and mentorship to help you build a business to last and give you the freedom you deserve.

How Long: 3-month program, continuing monthly after.

How Much: \$2,000 per month. Applicable taxes not included.

Weeks 1-4 “Foundation”	Weeks 5-8 “Growth”	Weeks 9-12 “Accelerate”
Module 1: Vision & Mission	Module 5: Branding	Module 9: S.W.O.T. Analysis
Module 2: Core Values	Module 6: Marketing (niching)	Module 10: Profitability & Margin Analysis
Module 3: Cash Flow Predictor	Module 7: Marketing (building relationships)	Module 11: Roles & Responsibilities
Module 4: Company Structure (tax, ownership etc)	Module 8: Urgency & Closing Sales	Module 12: Health Metrics

*Each module includes a review of what you currently have in place and priority is given to your most pressing needs. Call scheduling is flexible between the hours of 8am -4pm PACIFIC but dependant on mentors' availability. New clients are scheduled on a first come, first serve basis, and call times are not scheduled until payment has been received.